



Global MS Consumer Survey

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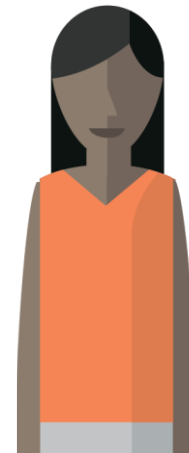
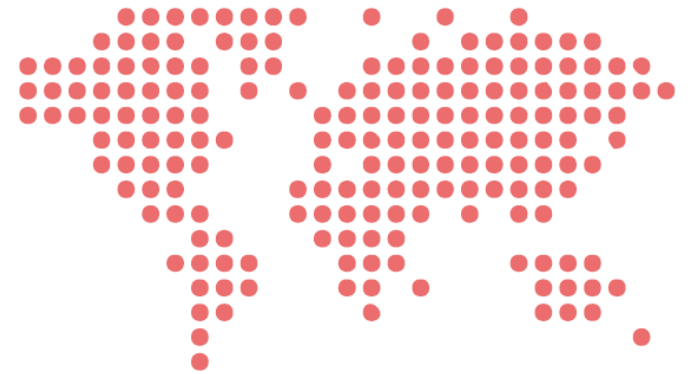
Overview of the survey

The numbers

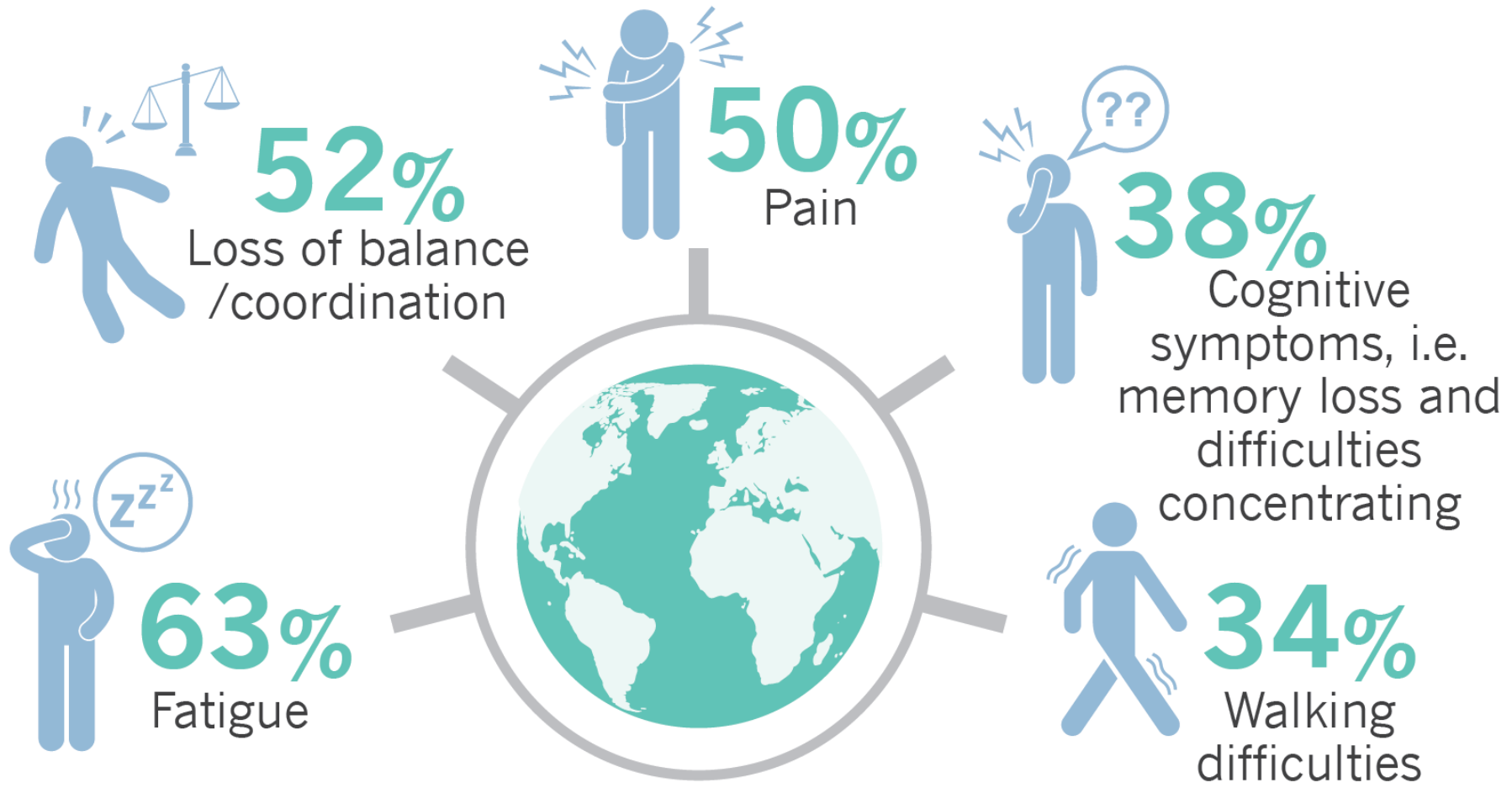
- ✓ **575** people living with MS
- ✓ **6,433** members of the general population
- ✓ **7 countries:** Germany, Spain, France, Italy, UK, Australia and Canada

The survey aimed to:

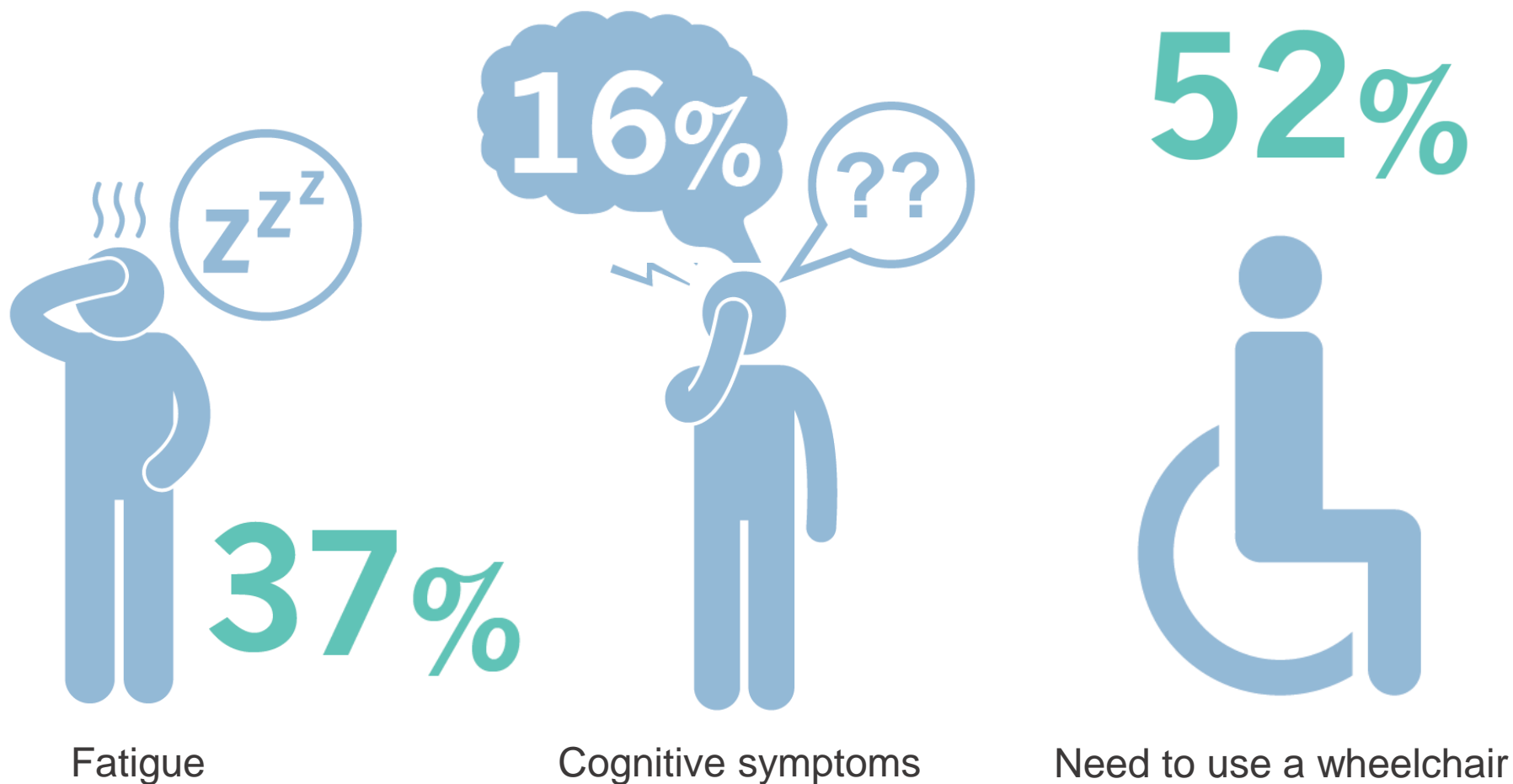
- Gain insights into the **true impact of MS** on a person living with the condition.
- Explore the **level of understanding** about MS amongst the general population and people with MS (e.g. **perception versus reality**).



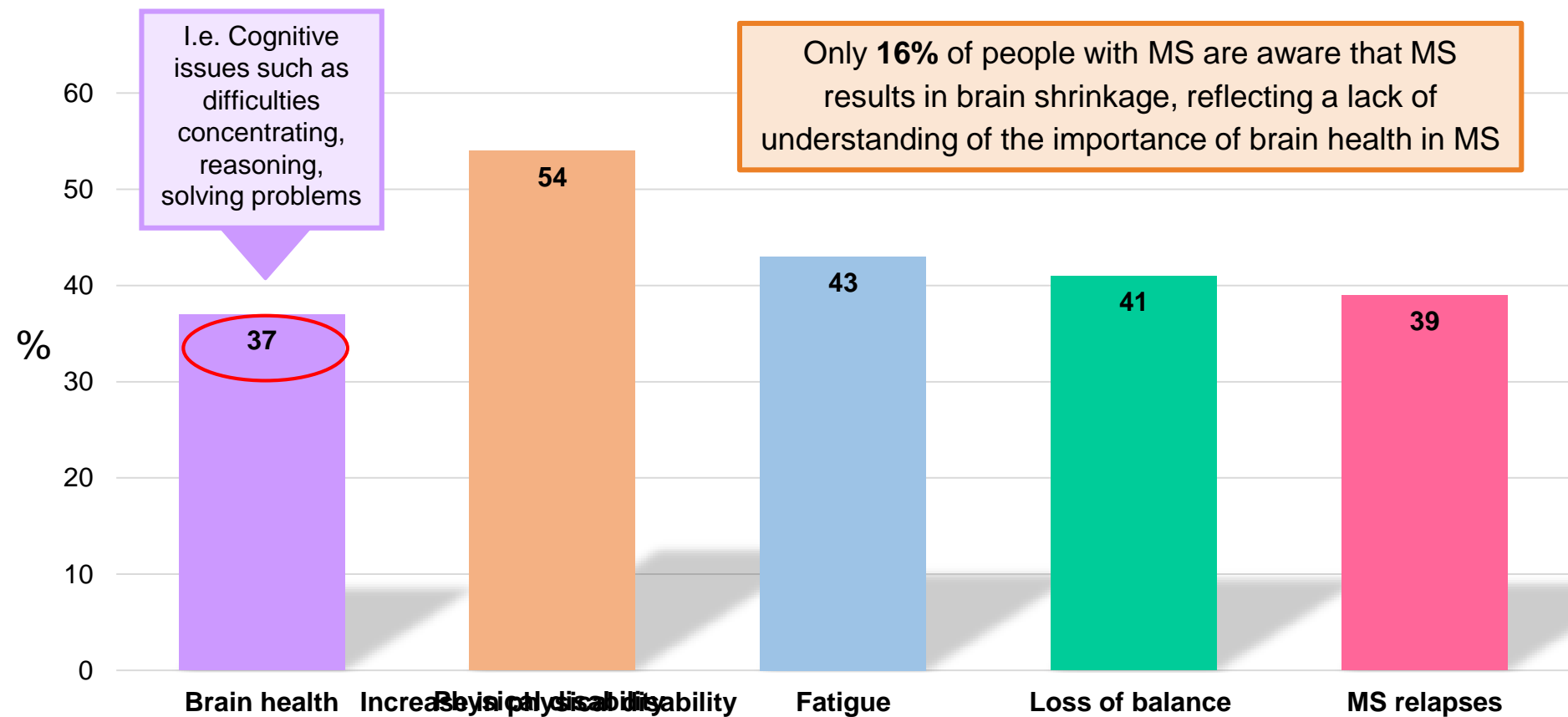
People with MS identified fatigue as the symptom that affects them most



However, the general public were not aware of the extent to which certain symptoms affect people with MS

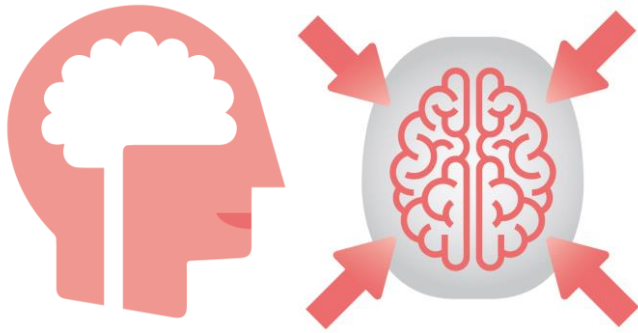


Only 37% of people with MS identified brain health as one of their most worrying short-term MS health concerns



The **visible physical and cognitive symptoms** short-term highlighted by people with MS are the result of an **unseen deterioration in brain health**, which **starts early before they even notice their symptoms**.

The majority of people with MS surveyed only “sometimes” discuss their health concerns with their HCP



This may explain the apparent lack of knowledge around the **full impact of brain health** on the visible symptoms of MS.



People with MS should **discuss their MS health concerns with their healthcare professional (HCP)** to identify the **best treatment and disease management approach** for them.