

The value of patient advocacy

Pieter van Galen

My story

- 11/05/1976 – 39 years old
 - Married + 2 daughters (3 and 5 y.o.)
- Born in the Netherlands
- Studies: Business & Management
 - Internships: Hungary, Spain, England, China
- Work experience:
Brain Star bvba: Training/consulting
 - Soft skills
 - IT
 - Tailor made projects

Advocacy activities

- University Hospital Leuven: students
- Pharma industry: Understanding hidden problems
 - Costs
 - Daily life
 - Insurances
 - ...
- Personal impact
 - Ambassador function
 - Self empowerment & satisfaction
 - Impact on health care system + role model

Thank you for your attention!